

Anti-Bullying in Dudley

Helen Owens

helen.owens@dudley.gov.uk

01384 815936



An Anti-Bullying Ambassador is someone who has been trained by The Diana Award Anti-Bullying Campaign. Their role is to help educate their peers on bullying, lead on anti-bullying campaigns, promote a culture which celebrates and tolerates difference and help keep their peers safe both online and offline.

The Diana Award has trained over 21,500 Anti-Bullying Ambassadors across the country.



As of April, we will have close to 450 Anti-Bullying Ambassadors and almost 100 adults trained across 80% of all Dudley schools.

- 65 primary
- 14 secondary
- 7 special

thanks to funding from

“Safe and Sound” - Dudley’s Community Safety Partnership and Dudley CAMHS (DWMH NHS Trust) as part of the CAMHS Transformation funding from the CCG.





- 2 places were offered to every school on a match fund basis.
- David Lloyd Club in Brierley Hill have given their conference room as a training venue to us as part of their ongoing work supporting the local community.
- The Diana Award Trustees are so thrilled that Dudley have been proactive with this funding and support. This level of training is unique!



- 2 places were offered to every school on a match fund basis.
- David Lloyd Club in Brierley Hill have given their conference room as a training venue to us as part of their ongoing work supporting the local community.
- The Diana Award Trustees are so thrilled that Dudley have been proactive with this funding and support. This level of training is unique!



DABA (Dudley Anti-Bullying Accreditation)

- The multi agency, Dudley Anti-Bullying Working Party decided to launch a new Dudley Anti-Bullying Accreditation. This replaced the Dudley Pledge but is in the same spirit as it.
- Following feedback from pledge holders and members of the working party we decided to rename it and also streamline the process, documentation and accreditation.
- The DABA was trialled by current pledge holders and were all accredited on 17th January
 - Newfield Park
 - Redhill
 - Rosewood
 - The Brier (also winner of design a logo competition)





DABA (Dudley Anti-Bullying Accreditation)

This will reflect what you already do in school.

- Part 1: Anti-Bullying Policy
- Part 2: Anti-Bullying Action Plan
- Part 3: Stakeholders Viewpoints

Successful applications will have a certificate and a logo they can use on their website and also their success will be celebrated on our twitter page and the corporate bulletin.

